

## **AUTHOR GUIDELINE**

These are the general writing requirements. The writer is expected to observe and follow the writing templates available on the Industria website.

### **Provisions for submission of manuscripts**

Industria will only process texts which are appropriate to the scope or topic. Manuscript processing only by online mechanism (Open Journal System / OJS), submission of manuscripts via email or postal delivery will not be processed. Manuscripts that enter will go through the reviewing process of editors and reviewers. The editor has the right to reject the manuscript if it does not fit Industria scope or according to the reviewer's consideration.

### **Script format**

Submissions submitted to Industria can be in Indonesian or English. The manuscript must be in the word file format, A4 pages, single space, and a maximum of 15 pages.

### **Title**

The title must be able to reflect and include the main content of the study, but not too long (maximum of 15 words), and be presented in Indonesian and/or English.

### **Author's name, affiliation, and email address**

The author's name must be written in full along with the affiliation/author's institution. All or several affiliations/agencies can be combined between several authors if they come from the same agency. Each text must be accompanied by valid and active email correspondence for the author's communication with Industria.

### **Abstract**

Abstracts presented in Indonesian and English (Indonesian Manuscript) with a maximum of 200 words. The abstract includes three main things; they are research objectives, research methods, and research results. The abstract must be accompanied by keywords (3-5 words) that are related and reflect the substance of the study.

### **Introduction**

The introduction contains background information that explains the problem; the literature used must be relevant. The purpose of the study is stated in the introduction. Research methods The research method must be clear and detailed, but not too long, explaining the procedure carried out in the study.

## **Results and Discussion**

The results and discussion section presents a discussion of the results achieved in the study.

## **Conclusion**

The concluding part must straightforwardly present, explaining the achievement of the research objectives. The conclusion clarifies the results of the study, as well as answering the research objectives. Conclusions do not contain preliminary figures and are not abstract deductions. Suggestions for this research or suggestions for further research can also be conveyed.

## **Acknowledgments**

Acknowledgments can be addressed to the donor or the party who contributed/helped the implementation of the research (optional).

## **Bibliography**

Make sure the manuscript uses a valid reference, provide a reference link/address if possible. Journal literature is expected to at least 80% of the entire bibliography and should be up to date. The citation uses the APA style.

More complete instructions and writing formats/templates can be seen on the website:  
[www.industria.ub.ac.id](http://www.industria.ub.ac.id)